SCREENING GUIDELINES



Requests to book screenings are open on <u>www.marchedufilm.com</u> starting February 23. These requests will be processed in order of arrival. Priority will be given to Marché du Film Premieres.

HOW TO BOOK A SCREENING?

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Screenings are exclusively reserved for sales **companies registered at the Marché du Film** (Marché du Film exhibitors or Croisette Package).

Films produced **before January 2022** and those screened at a Market **prior to December 2022** will not be accepted.



0₀ □∎ Only 2 screenings per film are allowed.

Reservation priority for certain theaters is

given to Marché du Film exhibitors.

Only Feature Films will be accepted.

OUR SCREENING ROOMS

PALAIS DES FESTIVALS

RIVIERA & LERINS

CINÉMA OLYMPIA

2 SCREENINGS ROOMS ON THE FIRST FLOOR RIVIERA 1 & 2 4 SCREENING ROOMS ON THE 1ST FLOOR LERINS 1 TO 4

THE MARCHÉ SCREENING ROOMS

To know more about our screening rooms, please click here

ARE SPREAD OVER 4 LOCATIONS

CINÉMA LES ARCADES

ACCESS TO SCREENING ROOMS

ACCESS TO THE MARCHÉ SCREENING ROOMS IS RESERVED IN ORDER OF PRIORITY

- 1 Holders of a Marché **Priority Badge** (with a purple stripe)
- 2 Holders of Marché badges
- 3 People with an **invitation** issued by the Marché Screenings Department and given to the companies who booked the slots. No other invitations will be accepted.

Festival badge holders and those with day passes are not allowed access to Marché screenings without an invitation issued by the Marché.

IMPORTANT

Acess to the Palais, Riviera and Lerins is granted only to badge holders (Marché, Festival, Daily). An invitation from the Screenings Department is not sufficient for entry to the Palais and Lerins.

A Daily Marché badge, from 1 to 3 days maximum, can be purchased at the Gare Maritime.

Journalists with Festival accreditations do not have access to Marché screenings unless specifically requested by the company who booked the screening.

The conditions of priority access and security set by the Marché are ensured by its staff. Any company that has booked screenings is obliged to respect these rules and is in no way authorized to intervene when spectators enter the screening rooms.

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SCREENING GUIDELINES



SCREENING RESTRICTIONS

Sales companies may restrict access to screenings directly on the Marché website up **until April 28**.

THE SCREENING CAN BE LISTED AS

- → Priority badges only
- → Invitation only
- → Open to the Press

These restrictions can be changed up to 72 hours prior to the screening.

SECRET SCREENINGS

It is possible to organize secret screenings (those which have not been published) by notifying the Screenings Department before April 28.

PUBLICATIONS & DAILY SCHEDULE UPDATES

The screenings schedule is sent to trade magazines and published in the dailies, as well as Cinando. We cannot guarantee the publication of last-minute changes.

CONFIRMATION

Please confirm the company's screening schedule, your film titles and your preferred access restrictions (by invitation, priority badges, authorized press, secret) no later than April 28, so we can share this information with the international press and update our websites accordingly. Information on films and screening schedules will be available in the Pocket Guide on Cinando.

SCREENING REPORT

The Marché du Film staff scans the badges at the entrance of the screening rooms in order to establish a list of people attending the screenings with the names, companies and their contact information in Cannes.

Those lists are available on <u>www.marchedufilm.com</u> in real time. The Marché du Film cannot be held responsible in the event a list is unavailable or incomplete. Therefore, the sales company cannot claim compensation.

SCREENING FEES

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The screening rates now include the cost of uploading the film through Viapass (No extra charge - one upload per film).



The above rates are for screening slots of up to 110 minutes. Films lasting between 110 and 140 minutes will be billed at a 25% increase. Over 140 minutes, the Marché will reserve 2 consecutive slots.



Tests or rehearsals are invoiced 450 euros (excl. VAT) for a maximum of 20 minutes. For longer rehearsals, the Marché will charge a full slot fee. Tests or rehearsals are only held in the evening. Booking for rehearsal can be booked starting at the end of April.



Marché du Film exhibitors benefit from a 20% discount on the price of screenings. The Lérins and Riviera rooms are reserved with priority given to exhibitors who have a booth in the Palais des Festivals or the Lérins.



Companies from the European Union having indicated their intra-community VAT number and foreign companies (outside the E.U.) having sent proof of taxation, pay the rate before tax. Other companies, including French companies, are invoiced with VAT (currently 20%).



Promoreels will be shown in a full slot, in a loop.



SCREENING PRICES & TIMES

SCREENING ROOMS	NB SEATS			SCREENIN TIMES	IG			SOUND	SCREEN (METERS)	PRICES (VAT EXCLUDED)	TARIFS H.T. EXHIBITORS
RIVIERA 1	63	9h30	12h00	14h15	16h30	18h45	21h00	7.1	5,74 × 2,50	1 099 €	879€
RIVIERA 2	63	9h00	11h30	13h45	16h00	18h15	20h30	7.1	5,74 × 2,50	1 099 €	879€
LÉRINS 1	63	9h30	12h00	14h15	16h30	18h45	21h00	7.1	5,74 × 2,50	1 099 €	879€
LÉRINS 2	63	9h00	11h30	13h45	16h00	18h15	20h30	7.1	5,74 × 2,50	1 099 €	879€
LÉRINS 3	63	9h30	12h00	14h15	16h30	18h45	21h00	7.1	5,74 × 2,50	1 099 €	879€
LÉRINS 4	63	9h00	11h30	13h45	16h00	18h15	20h30	7.1	5,74 × 2,50	1 099€	879€
PALAIS B	38	9h00	11h30	13h45	16h00	18h15	20h30	7.1	4 × 2,42	849€	679€
PALAIS C	43	9h30	12h00	14h15	16h30	18h45	21h00	7.1	4 × 2,42	849€	679€
PALAIS D	43	9h00	11h30	13h45	16h00	18h15	20h30	7.1	4 × 2,42	849€	679€
PALAIS E	38	9h30	12h00	14h15	16h30	18h45	21h00	7.1	4 × 2,42	849€	679€
PALAIS F	34	9h00	11h30	13h45	16h00	18h15	20h30	7.1	2,92 × 1,80	849€	679€
PALAIS G	38	9h30	12h00	14h15	16h30	18h45	21h00	7.1	2,92 × 1,80	849€	679€
PALAIS H	53	9h00	11h30	13h45	16h00	18h15	20h30	7.1	3,45 × 1,90	849€	679€
PALAIS I	73	9h30	12h00	14h15	16h30	18h45	21h00	7.1	4,70 × 2,05	1 099 €	879€
PALAIS J	73	9h00	11h30	13h45	16h00	18h15	20h30	7.1	4,70 × 2,05	1 099 €	879€
PALAIS K	147	9h30	12h00	14h15	16h30	18h45	21h00	7.1	5,25 × 2,25	1 299€	1039€
ARCADES 1	246	9h00	11h30	13h45	16h00	18h15	20h30	7.1	8,70 × 3,70	1 599€	1 279€
ARCADES 2	128	9h30	12h00	14h15	16h30	18h45	21h00	7.1	5,65 × 2,43	1 399 €	1 199 €
ARCADES 3	77	9h00	11h30	13h45	16h00	18h15	20h30	7.1	3,45 × 1,90	1 199€	959€
OLYMPIA 1	331	9h00	11h30	13h45	16h00	18h15	20h30	ATMOS	10,56 × 4,05	2 299 €	1 839€
OLYMPIA 2	252	9h30	12h00	14h15	16h30	18h45	21h00	7.1	8.21 × 3.50	1 599 €	1 279 €
OLYMPIA 3	72	9h00	11h30	13h45	16h00	18h15	20h30	5.1	5,80 × 2,69	1 299 €	1 039 €
OLYMPIA 4	72	9h30	12h00	14h15	16h30	18h45	21h00	5.1	5,68 × 2,70	1 299 €	1 039 €
OLYMPIA 5	114	9h30	12h00	14h15	16h30	18h45	21h00	7.1	6,46 × 2.70	1 439 €	1 151 €
OLYMPIA 6	65	9h00	11h30	13h45	16h00	18h15	20h30	5.1	4,09 × 1,95	1 299 €	1 039 €
OLYMPIA 7	82	9h00	11h30	13h45	16h00	18h15	20h30	5.1	4,58 × 2,05	1 299 €	1 039 €
OLYMPIA 8	127	9h30	12h00	14h15	16h30	18h45	21h00	5.1	6.74 × 2.88	1 439 €	1 151 €
OLYMPIA 9	79	9h00	11h30	13h45	16h00	18h15	20h30	5.1	4,80 × 2,40	1 299 €	1 039 €

For every screening in Cannes you will benefit from an online screening on the Marché de Film Online website.

The online screening will be available 24 hours after the onsite screening and will be accessible for a two-hour window that same day, at the same time (local time for the online viewer). This free online screening is optional.

Evening option for screenings starting from 8pm: +160 € (VAT excluded)

Please contact us for more information on 3D screenings. Please contact us for more information about the Cineum Cinemas. The screening rate now includes the film upload through Viapass.



CANCELLATION POLICY

UNTIL APRIL 10

Any cancelled screening will be fully refunded.

FROM APRIL 11

The screening will only be partially refunded. In this case a handling fee will be charged for each cancelled screening (120 Euros VAT excluded).

AS OF APRIL 28

All cancelled screenings will be due in full.

ONLINE SCREENING RESERVATIONS & PROMO REEL DAYS

PROMO REEL DAYS

The second edition of our Online Promo Reel Days will begin 4 days prior to the Marché and will last until the end. Each company can feature their line-up via our Marché du Film Online platform.

OUR ONLINE CINEMAS

Online screenings can be booked at www.marchedufilm.com. These requests will be processed in order of arrival. Online Marché screenings are reserved for Sales Companies with a virtual booth. (For more information, please contact the Sales Department team).

Screenings will be organized in one of our online theaters according to a pre-established schedule. Films will be screened based on local times of each viewer. Each online screening is available within a time frame of 120 minutes after its beginning. Within this time, the film starts from the beginning regardless of the start time.

ACCESS TO ONLINE SCREENING ROOMS & GEOBLOCKING

A sales company may restrict access to screenings. This choice can be made from your personal account on Cinando. How to send invites for MDFOnline How to set viewing rights

The screenings can be listed as:

→ Restricted to categories such as 'Buyers', 'Festivals' or 'Press'.
→ By "Invitation" or "Request" only.
You can also limit access according to the countries where the film's rights are still available. Geoblocking is based on the company's country, not on the country from where the buyer is actually watching the film.
Specific buyers listed in a geoblocked territory will have the possibility to request access to watch the film.

LIST OF PEOPLE ATTENDING ONLINE SCREENINGS

On Cinando, you can access detailed viewing reports in real time, including names, companies and the duration watched.

PUBLICATION

Information on films and screening schedules will be available on our Marché du Film Online platform, as well as Cinando.

CONFIRMATION

Please confirm your company's screening schedule, your film titles and your preferred access restrictions no later than April 28, 2023, so we can share this information with the international press and update our website accordingly.

FILM UPLOAD ON CINANDO

Before uploading a film, please make sure the information is completely and accurately filled in on Cinando. Films must be uploaded to your personal Cinando account **no**

later than May 9th.

See the Cinando Technical Guide here.

ONLINE SCREENING FEE

The cost per film will be 199 euros (VAT Excluded), with a special discount for Marché du Film exhibitors. In addition, the Cinando upload fee will be at your expense (between 6 euros and 18 euros depending on requested quality and storage duration). Forensic watermarking will be available at an extra cost, for more information, please contact: **contactus@cinando.com**

ONLINE CANCELLATION POLICY

All screenings can be cancelled with a minimum of 48 hours' notice.

SCREENING GUIDELINES



DEADLINES

MARCHÉ DU FILM FROM TUESDAY MAY 16 TO WEDNESDAY MAY 24

Screening reservations available at www.marchedufilm.com					
Last day for full refund of the cancelled slots					
Cancelled slot is invoiced 120 euros					
Final update of all information regarding films and Cinando line-up					
Last day to complete assignment of film titles via your Marché du Film account					
Final day to confirm screenings access restrictions					
Cancelled screenings are due in full					
Deadline to upload movies on Cinando					
Deadline to deliver through VIAPASS your films (DCP) and KDMs / DKDMs to kdm@festival-cannes.fr					

S +33 1 53 59 61 00

SCREENINGS@FESTIVAL-CANNES.FR

Dolby CHKISTIE [434

VWW.MARCHEDUFILM.COM