



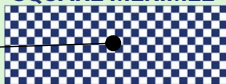
MARCHÉ DU FILM
FESTIVAL DE CANNES

ADVERTISE WITH US!

ADVERTISING DEPARTMENT - marketadvertising@festival-cannes.fr



SQUARE MÉRIMÉE



MARCHÉ DU FILM
ENTRANCE

RED CARPET



CROISSETTE

PLAGE DES PALMES

VILLAGE INTERNATIONAL PANTIERO



PALAIS DES
FESTIVALS

PALAIS -1

PUITS DE
LUMIÈRE

RIVIERA

LÉRINS

SEASIDE ENTRANCE

VILLAGE INTERNATIONAL RIVIERA

VILLAGE INTERNATIONAL RIVIERA



PALAIS -1

RIVIERA

LÉRINS

EXTÉRIEUR



Signposting

Enjoy the best possible locations inside and outside the Riviera, Lérins and Palais -1, to promote your screenings and your company.

Outside 
→ Map page 02



→
Giant Canvas /
Facing the
Palais des
Festivals

€38 000*



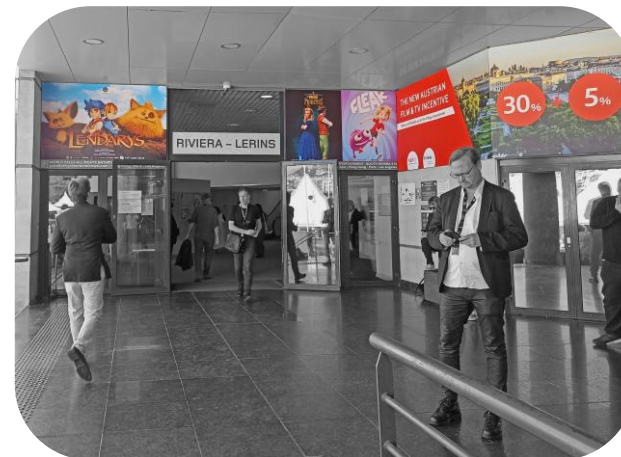
→
Giant Banner /
Riviera
Entrance

€15 000*



→
**Double-sided
Panel /**
Riviera Entrance

€5 700*



→
Wall Panel /
Riviera Entrance

FROM
€6 500*

* Fabrication cost included 3

NEW – Digital Signposting

Bring your brand to life with eye-catching digital displays at the **Marché du Film**

Lérins



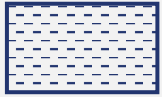
→ Map page 02

Riviera



→ Map page 02

Palais -1



→ Map page 02

NEW



→ **Screen / Palais-Riviera Escalators**

- LED Screen
- High Resolution
- Static or Animated Content Possible

FROM **€14 000***

NEW



→ **Screen / Riviera Entrance**

- LED Screen
- High Resolution
- Static or Animated Content Possible

FROM **€14 000***

NEW



→ **Screen / Lérins Entrance**

- LED Screen
- High Resolution
- Static or Animated Content Possible

FROM **€8 000***



→ **Digital Display Totems**

- Showcases your ad on our 8 totems located throughout the Marché
- Static or Dynamic Content Possible

€2 700*

Signposting

Maximize your **exposure** at the heart of the **Marché du Film**

Riviera 
→ Map page 02



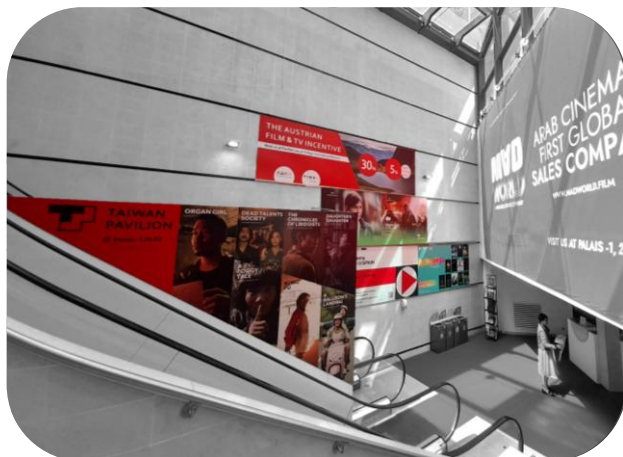
→
Steps /
Festival-Palais
Stairs

€12 000*



→
Central Panel /
Between the
Palais-Riviera
Escalators

€7 500*



→
Wall Panel /
Palais-Riviera
Escalators

Wall panels

FROM
€4 000*



→
Wall Panel /
Riviera Screening
Rooms

€5 500*

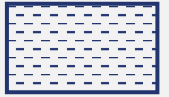
* Fabrication cost included 5

Signposting

Stand out with high-impact advertising at the **Marché du Film**

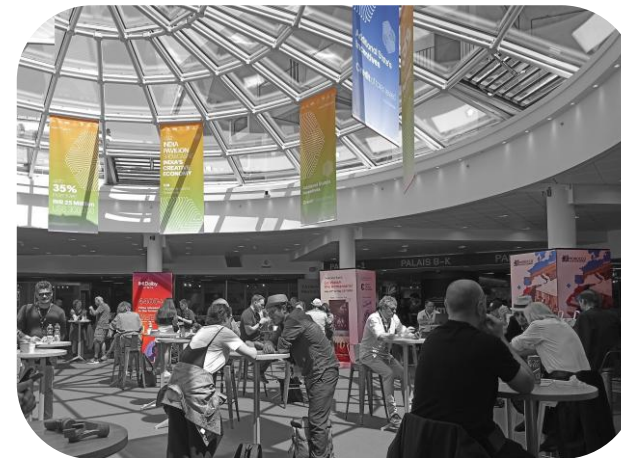
Palais -1

→ Map page 02



Wall Panel /
Palais -1
Entrance

€12 000*



Multiple Display /
Light Dome Bar

Hanging Banners

€9 000*

LD 4-sided Pillar

€6 500*



4-sided Pillar /
Palais -1 Main
Aisle

4 sides
€6 000*

1 side
€1 900*



**Central Round
Pillar /**
Palais -1 Main
Aisle

€12 000*

* Fabrication cost included 6

Signposting

Make a lasting impression with strategic advertising at the **Marché du Film**

Lérins 
→ Map page 02



→
Wall Panel /
Lérins
Screening
Rooms

€5 500*



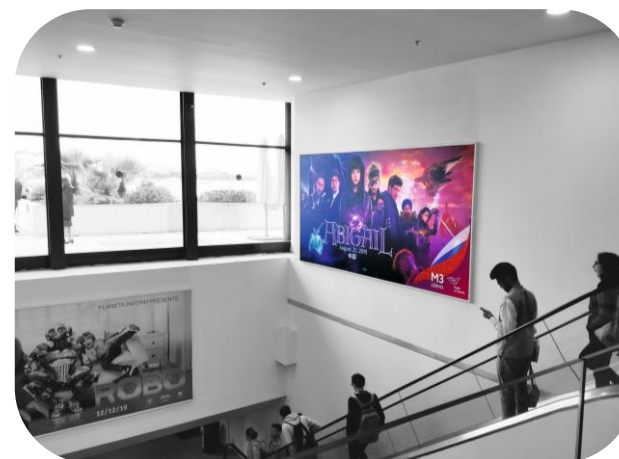
→
Wall Panel /
Between the
Riviera-Lérins
Escalators

€10 000*



→
Wall Panel /
Riviera-Lérins
Escalators

€10 000*



→
**Double Wall
Panels /**
Riviera-Lérins
Escalators

DOUBLE PANELS
€10 000*

* Fabrication cost included 7

NEW – Publications

Be seen, be remembered with your ad in every hand at the **Marché du Film**

NEW



→ The Map
15 000 copies

COVER PAGES FROM
€6 500*

INSIDE PAGES
€5 500*

NEW



→ Programs Guide
12 000 copies

INSIDE COVERS FROM
€5 500*

INSIDE PAGES
€2 500*

NEW



→ Market Screening Schedule
12 000 copies

INSIDE COVERS FROM
€5 500*

INSIDE PAGES
€2 500*

NEW

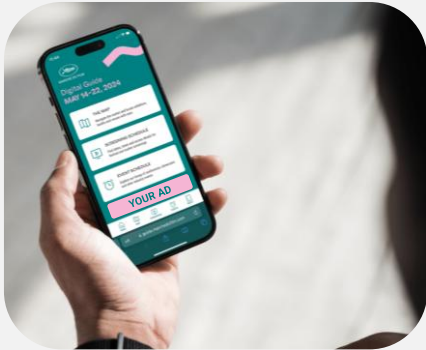


→ Conference Schedule
12 000 copies

BACK COVER
€11 000*

Digital Advertising

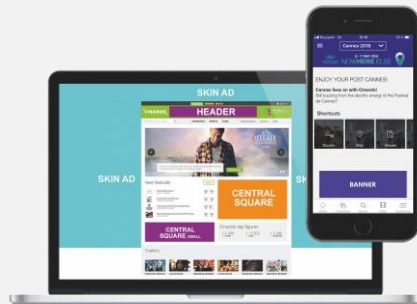
Use cutting-edge digital tools



Web App – *our new go-to platform*

6 000€

- **Main page banner** next to all the event information.
- Used by **all of the Marché du Film attendees**.
- **High daily traffic** ensuring strong **visibility**.



Cinando – *the most efficient industry database*

FROM
1 900€
/ WEEK

- Various ad formats available : **banner, square** or **skin ad**.
- Showcase your brand **before and during** the Marché.
- **Access a global industry network** all year round.



Newsletters – *your ad in every inbox*

FROM
1 200€

- **Exclusive banner placement** in each newsletter.
- **Sent to a wide audience** of film professionals
- **Regular exposure** from February until the end of the Marché.



MARCHÉ DU FILM
FESTIVAL DE CANNES

Strong. Simple. Unmissable.

Advertise at the 2025 Marché du Film

CONTACT US!

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